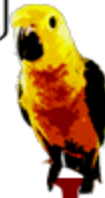




Blab it with



BlabberJaxTM

Content Marketing System





Trademark & Safe Harbor



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Opportunity is Knocking...



- ▶ In order to be successful in today's online marketplace you must create a long-term competitive advantage through tools that facilitate the following strategic initiatives:
 - ▶ **Create:** An easy way to manage your online content, and share the right message with the right person at the right time.
 - ▶ **Engage:** The capability to engage your customers through two-way marketing. By engaging your customers, you build brand loyalty and become a trusted advisor for the community you serve.
 - ▶ **Optimize:** A simple & efficient means of analyzing your traffic to gain insights, and make smarter decisions ultimately increasing your bottom line.
- ▶ We call this the **CEO**™ Framework





Leverage Technology!



- ▶ You don't have to handle this all on your own! We've built a platform to take you to the **next level**...

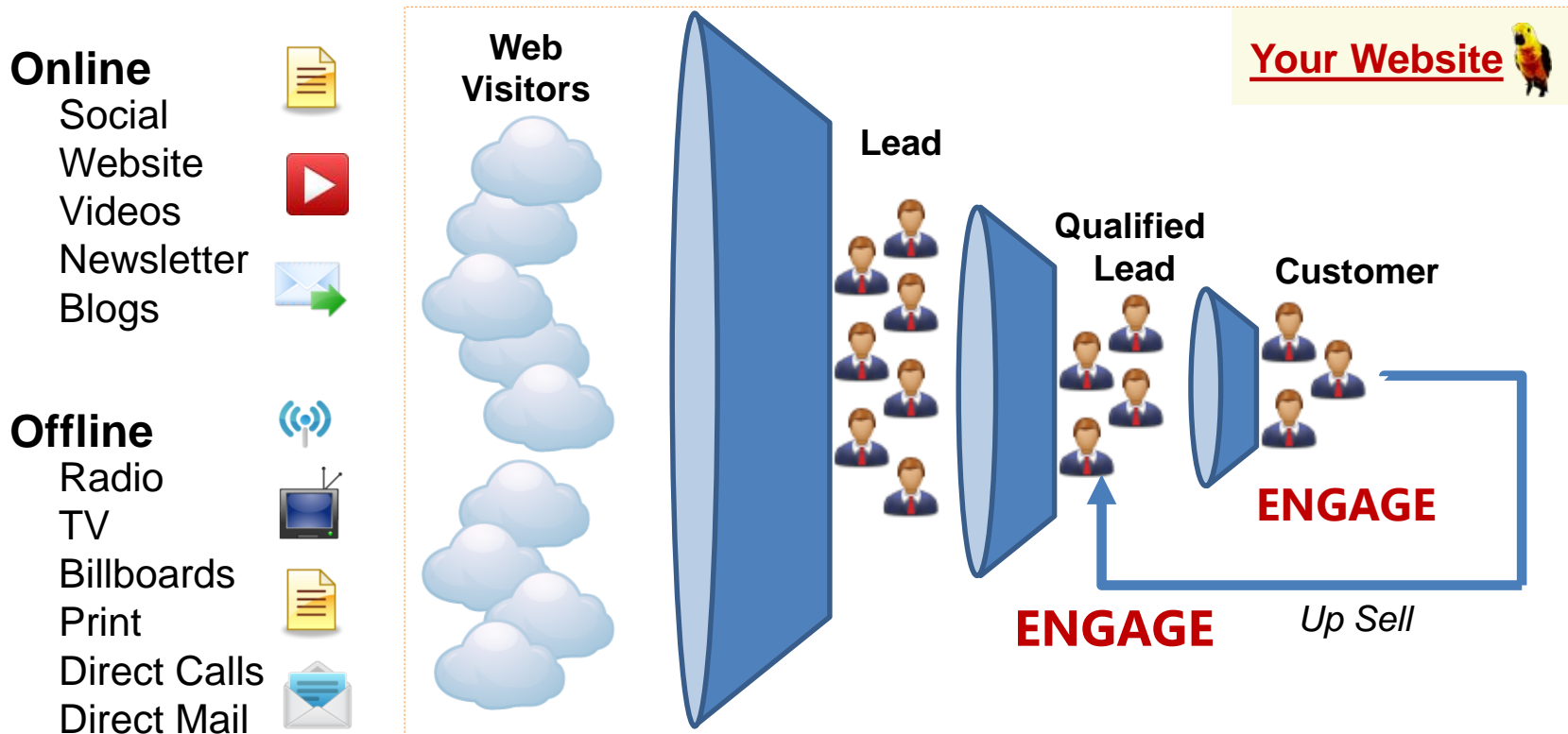




How Does BlabberJax™ Help Me?



By funneling all marketing channels to your website, you can convert prospects into customers, leveraging technology to track which channels work best for your business.



CREATE -----> **ENGAGE** -----> **OPTIMIZE**

GROW YOUR BUSINESS SMARTER





What is BlabberJax™?



Platform

A Content Marketing Ecosystem: allows you to easily **create** content, **engage** with your customers, and **optimize** your results.

Service

Content Marketing done for you. Reach your customers on mobile, web, and social. Our writers engage your prospects via blog, email & social media to generate new leads!





What is BlabberJax™?



Platform

A Content Marketing Ecosystem: allows you to easily **create** content, **engage** with your customers, and **optimize** your results.

CREATE

BlabberJax
Content Planner™

ENGAGE

BlabberJax
Engage™

OPTIMIZE

BlabberJax
Contacts™

BlabberJax Content Management System™





What is BlabberJax™?



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A Content Marketing Ecosystem: allows you to easily **create** content, **engage** with your customers, and **optimize** your results.

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BlabberJax
Content Planner™

ENGAGE

BlabberJax
Engage™

OPTIMIZE

BlabberJax
Contacts™

BlabberJax Content Management System™





CREATE



1. Unique Website Design
2. Easy Content Updates
3. Rich Access Control
4. Get Found Online
5. Automate Content Delivery





CREATE



1. **Unique Website Design**
2. Easy Content Updates
3. Rich Access Control
4. Get Found Online
5. Automate Content Delivery





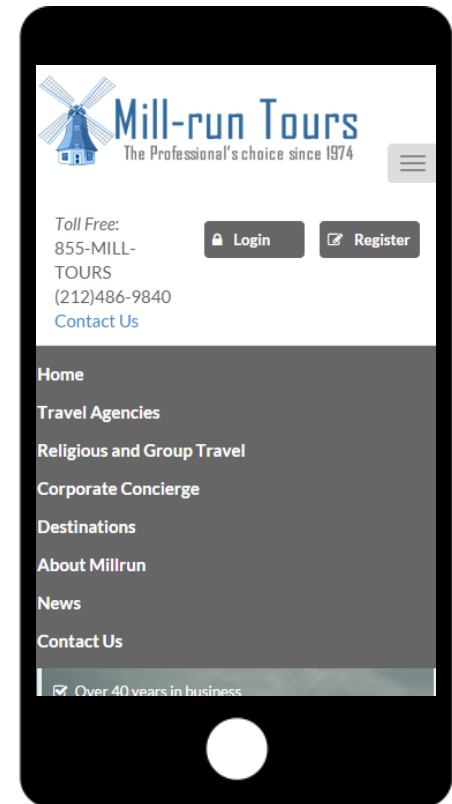
Leverage Effective Branding



- ▶ Exceptional & professional website design **compatible with all devices**



Live Site



SHOWCASE YOUR BRAND WITH THE QUALITY IT DESERVES





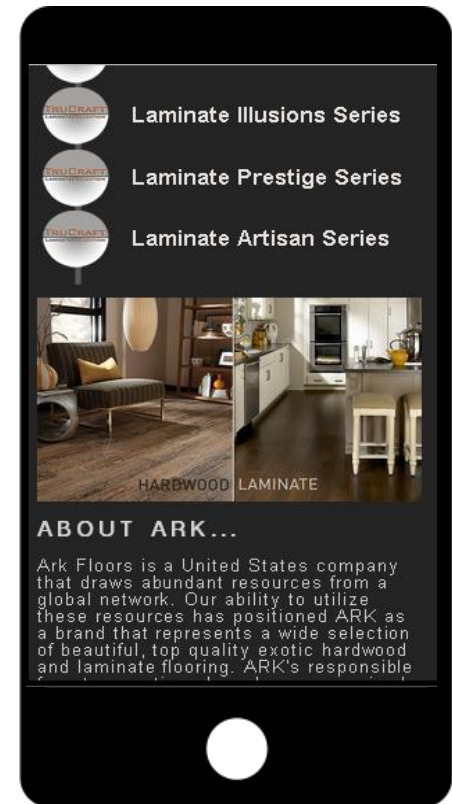
Leverage Effective Branding



- Custom designed, just for your business



Live Site



SHOWCASE YOUR BRAND WITH THE QUALITY IT DESERVES

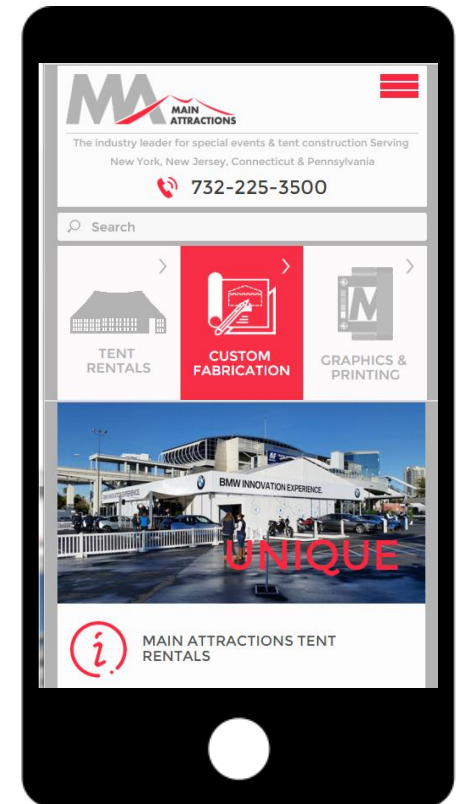




Leverage Effective Branding



- To showcase the quality of your brand

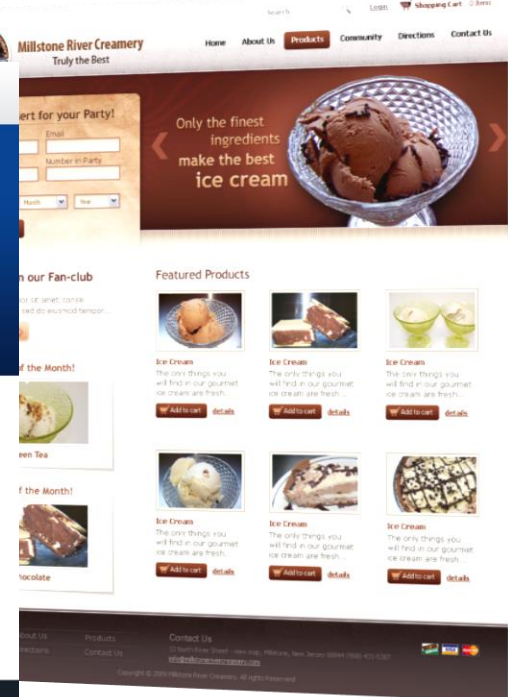
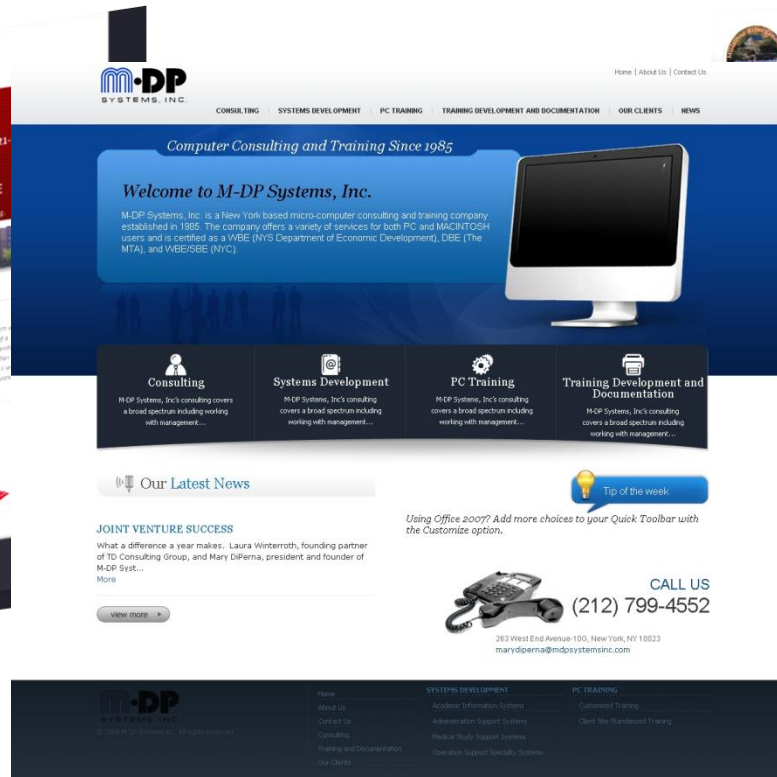
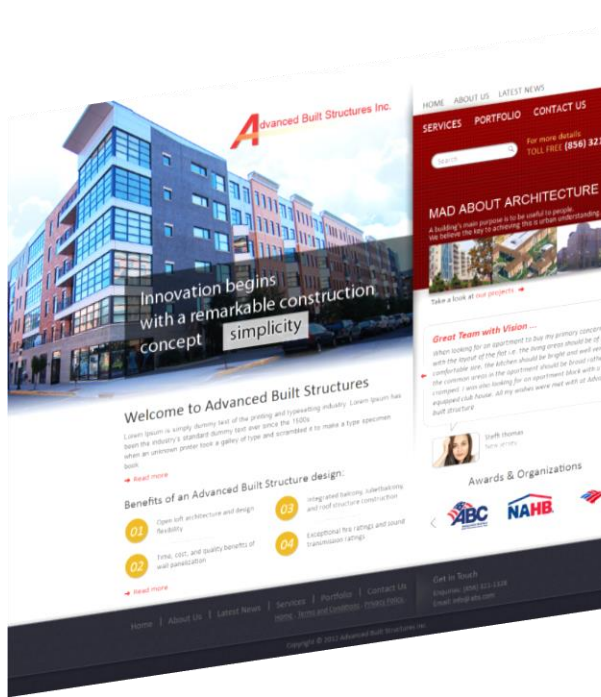


SHOWCASE YOUR BRAND WITH THE QUALITY IT DESERVES





More Samples Online



More samples + Free Tips for Internet Marketing on Facebook:
<https://www.facebook.com/designbyssi>

SHOWCASE YOUR BRAND WITH THE QUALITY IT DESERVES





CREATE



1. Unique Website Design
2. **Easy Content Updates**
3. Rich Access Control
4. Get Found Online
5. Automate Content Delivery

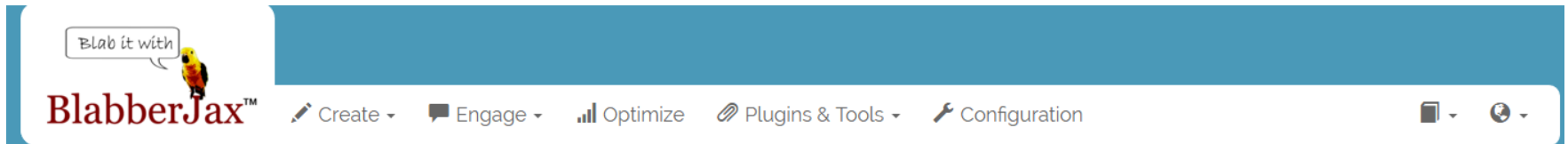




Simplified Management



- ▶ Edit Content right from your website; changes update instantly
- ▶ Make updates without worrying about breaking look & feel



View Pages

Admin Panel / Create / Pages

+ Add New

Show 10 entries

Search:

	Title	Section	Category	Date Modified	Author
Edit Delete	Human Capital Consulting Firms Training Consulting Firms NYC NJ	Home		3/11/2016	bethw
Edit Delete	Keeping Employees Successful After Promotions	Inspire Leaders		12/28/2015	Anonymous User
Edit Delete	Stop Turnover by Improving Morale	Inspire Leaders		12/28/2015	bethw

AN EASY TO USE SYSTEM BUILT FOR MARKETERS & SMALL BUSINESS OWNERS






Updating is Easy




- Use familiar editors that make updating your website fun & easy



Use familiar editors to make updates

Wholesale Furni



Showroom/Stocking Inventory Collections → Spar Night Collections → Magnolia Kids Collections →

MAKE UPDATES AS SIMPLE AS EDITING A DOCUMENT





Easily Manage Files



- Upload documents, images, videos, PDFs and more in the media panel



Create ▾ Engage ▾ Optimize ▾ Plugins & Tools ▾ Configuration ▾



Media Panel

[Admin Panel](#) / [Create](#) / [Media Panel](#)

+ Add New

12 second attention span
timeline

Edit Delete

8 second attention span
timeline

Edit Delete



Google searches

Edit Delete



Video reel

Edit Delete

SHARE ALL KINDS OF CONTENT IN ONE PLACE





CREATE



1. Unique Website Design
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Manage Members



- ▶ Easily manage each user's permissions on your website, from granting access to restricted content to creating and publishing new content.

BlabberJax User Permissions Manager

Number of Users Per Page:

10

Username:	Email:	Roles:	
admin	admin@admin.com	<input checked="" type="checkbox"/> administrator	<input type="button" value="Update"/> <input type="button" value="Delete"/>
		<input checked="" type="checkbox"/> contributor	
		<input checked="" type="checkbox"/> retailer	
		<input checked="" type="checkbox"/> subscriber	

SIMPLIFIED USER MANAGEMENT IS ONLY 1 CLICK AWAY





Role Based Access Controls



- ▶ Create private areas for different user groups: e.g. paid members, vendors, business partners, etc.
- ▶ Control access to any kind of files: web pages, videos, pdfs, pictures, etc.

Reserved Area & Pricing Lists

VIVA Trade Furniture Warehouse and Showroom > Reserved Area >



LC Day Price Lists

LC Day Price Lists: [Click Here for Adria Price List](#) [Click Here for Amalfi Price List](#) [Click Here for Arco Price List](#) [Click Here for City Price List](#) [Click Here for Como Price List](#) [Click Here for Crystal Price List](#) [Click Here for Cubo Price List](#) [Click Here for Dado Price List](#) [Click Here for Giro Price List](#) [Click Here for Jet Set Indiv Price List](#) [Click Here for Jet Set Price List](#) [Click Here for Jody Price List](#) [Click Here for Krea Price List](#) [Click Here for Laila Price List](#) [Click Here for Lola ...](#)

[Edit Comments](#) | [Edit Tags](#) | [Edit Ratings](#) | ☒ [Edit Page](#)

LC Night Price Lists

HAVE AN INTRANET, EXTRANET, AND PUBLIC SITE IN ONE PLACE





Conditionally Limit Access




- ▶ Even conditionally limit access to content by locking it behind an opt-in form, restricting it with an access code, or making it available only for a limited time to build demand.

Get Early Access

First Name:

Last Name:

Email:

 **Get Early Access!**

To access this content, please come back on **4/8/2016 12:00:00 AM**, or sign-up to be the first one to know when this content becomes available.

Despite now dealing in a more connected and faster paced world than ever before, the evidence shows that people desire a more personalized sales process. The art of buildingsales relationships through an emotional intelligence approach is only one piece of the jigsaw. The process that will ignite sales begins a long time before, and now requires sales cold calling techniques that dovetail with modern technology. The Argument against cold calling

Content locked by an opt-in form

Enter Access Code

You've reached a restricted area of this site that requires a special code to enter. Please enter the code below in order to access the content.

Let Me In!

Don't have a code? [Click here to request one.](#)



Content locked by an access code





CREATE



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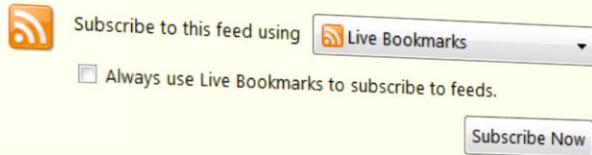




On-Site SEO Built In



Segmented RSS Feeds



Sitemaps



Structured Data

Air-Savings.com

[Cheap International Flight](#)
Wednesday, May 08, 2013 3:20 A

We specialize in Cheap Intern

[Frequently Asked Questions](#)
Thursday, February 28, 2013 10:4

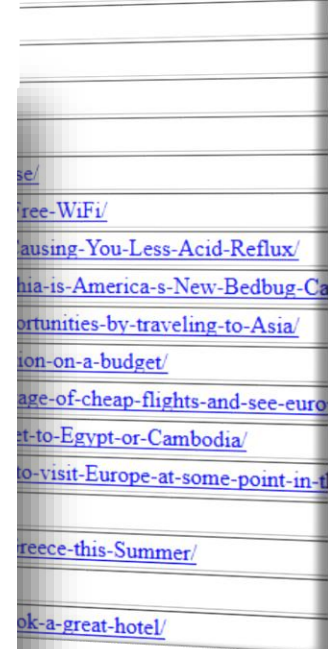
How do I change or cancel my
arrangements I just purchase

[Terms and Conditions](#)
Thursday, February 28, 2013 7:14

On Clicking the "BOOK NOW"
NOT PERMITTED ** except w

[Privacy Policy](#)
Sunday, September 30, 2012 9:26

WebPage (1)	All good ✓
BreadcrumbList (1)	All good ✓
WebSite (1)	All good ✓
ProfessionalService (1)	All good ✓
SiteNavigationElement (1)	All good ✓
Custom Search Result Filters	



Plus all URLs are SEO friendly and all implementations include Google Webmaster tools setup

A WEBSITE PLATFORM BUILT FOR SEO





To Optimize Your Website for Search



- Take advantage of the latest technology to help your website potentially rank higher in popular search engines.

advantages and disadvantages of empowering employees



All News Images Videos Shopping More Search tools

About 206,000 results (0.54 seconds)

The Pro & Cons of Empowerment in an Organization | Chron ...

smallbusiness.chron.com › ... › Pros & Cons of Franchising

Empowerment has become a buzzword in today's business environment.

Empowerment generally refers to the management practice of giving employees the ...

The Pros and Cons of Employee Empowerment

www.forwardfocusinc.com › Inspire Leaders

There are both pros and cons of employee empowerment, and here we discuss the advantages and disadvantages that are tangible and potential.

Employee Empowerment: Definition, Advantages ...

study.com/.../employee-empowerment-definition-advantages-disadvanta... ▼

Employee empowerment is not without some disadvantages. It can lead to decreased efficiency because decisions may not be uniform and optimized for organizational goals. It can also create problems with coordination throughout the organization because decisions are decentralized and not managed at the top.

The Advantages & Disadvantages of Employee Empowerment

www.livestrong.com › Lifestyle

Jun 9, 2015 - The Advantages & Disadvantages of Employee Empowerment
Manager talking to an employee Photo Credit Nick Daly/Digital Vision/Getty ...

companies that empower their employees



All News Shopping Images Videos More Search tools

About 2,330,000 results (0.59 seconds)

Google's Secrets Of Innovation: Empowering Its Employees - Forbes

www.forbes.com/.../googles-secrets-of-innovation-empowering-its-employees/ ▼ Forbes

Mar 29, 2013 - Opinions expressed by Forbes Contributors are their own. ... The company has a relatively small group of employees — more than 30,000 ...

Companies Using Digital Solutions To Empower Employees - PSFK.com

www.psfk.com/.../how-companies-are-leveraging-digital-solutions-to-empower-... ▼ PSFK

Jul 12, 2016 - How Companies Are Leveraging Digital Solutions To Empower Their Employees.
Presented By: How Companies Are Leveraging Digital ...

10 Examples of Companies With Fantastic Cultures - Entrepreneur

https://www.entrepreneur.com/article/249174 ▼ Entrepreneur

Aug 6, 2015 - Looking to boost employee retention and happiness at your business? ... empowering them to do what they need to do to meet that vision. ... REI says that its employees give "life to their purpose," firmly attributing company ...

Companies that use Employee Empowerment - Forward Focus

www.forwardfocusinc.com › Ignite Sales

Companies that use employee empowerment as a core business strategy will find ... empowerment, there are countless other firms pushing forward in their ...

computer repair allendale nj



Web Images Maps Shopping More Search tools

About 322,000 results (0.62 seconds)

Ad related to computer repair allendale nj

Computer/Laptop Repairs - Computer Running Slow?

www.s-c-r.com/

Viruses? Cracked Screen? Call the experts@SCR

Map of 385 Franklin Turnpike, Allendale, NJ
(201) 825-5800 - Directions - ★★★★★ 2 Google reviews

Specialized Computer Resources

www.allendalepcrepairservice.com/

2 Google reviews - Write a review

385 Franklin Turnpike Allendale, NJ 07401
(201) 381-0054

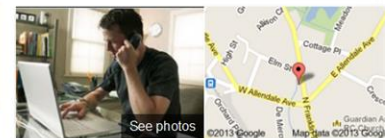
Specialized Computer Resources, Inc. PC Repair - Network Security ...

www.s-c-r.com/

Specialized Computer Resources is a New Jersey based Computer Service company located in ... Multiple locations creating convenient and prompt access to have your computer or laptop repaired when necessary ... Allendale NJ, 07401 ...

IT Services & Computer Repair Allendale, NJ - Yelp

www.yelp.com/r/allendale, NJ Local Services



Specialized Computer Resources

Directions Write a review

Address: 385 Franklin Turnpike, Allendale, NJ 07401
Phone: (201) 381-0054

Hours: Wednesday hours 8:30 am–6:00 pm - See all
Transit: Allendale



CREATE



1. Unique Website Design
2. Easy Content Updates
3. Rich Access Control
4. Get Found Online
5. **Automate Content Delivery**





Automate Content Delivery



- ▶ Use BlabberJax Content Planner™ to plan your content strategy, manage execution, and publish automatically without leaving your website.

Plan

Create a content schedule to plan your content for the entire year.



Manage

Delegate content writing without losing control. Approve articles before they are published.



Publish

Automatically schedule and publish content to BlabberJax CMS™, Facebook™ and Twitter™





What is BlabberJax™?



Platform

A Content Marketing Ecosystem: allows you to easily **create** content, **engage** with your customers, and **optimize** your results.

CREATE

BlabberJax
Content Planner™

ENGAGE

BlabberJax
Engage™

OPTIMIZE

BlabberJax
Contacts™

BlabberJax Content Management System™





ENGAGE



1. **Web 2.0 Features**
2. **Smart Calls-to-Action**
3. **Social Integration**

ENGAGE YOUR CUSTOMERS TO BUILD LASTING RELATIONSHIPS





Comments, Tags, & Ratings



Mobile telephone usage will be charged based on the international roaming rates of guests' mobile network providers.

PAGE RATINGS

★★★★★ 1 Ratings
Average Rating: 5

PAGE TAGS

Etihad, WiFi

Add New Tag

COMMENTS

Comments RSS Feed [RSS](#)

Comment Us!

Your Username:

Guest



Your Email:

Enter the text in the image:

YYmEzQ

Enter image text here:

Your Comment:

B *I* U  

▶ Engage your fans by allowing them to Tag, Rate, and Comment on your pages

SOLICIT FEEDBACK FROM YOUR CUSTOMERS





ENGAGE



1. Web 2.0 Features
2. **Smart Calls-to-Action**
3. Social Integration

INCREASE CONVERSIONS





Capture Leads from Your Website



BlabberJax Engage™

- ▶ Convert visitors into sales leads by exchanging value for contact information.
- ▶ Engage™ forms help you to establish and nurture relationships with your visitors.
- ▶ Forms can be in-page or pop-ups.



TARGET THE RIGHT AUDIENCE AT THE RIGHT TIME





With Intelligent Calls-to-Action




Create special logic to determine *when* to display one form or another on your web page, like:

- ▶ Search queries – both from search engines and internal site searches
- ▶ Page visited (or if the URL contains a string)
- ▶ User properties (if device is mobile or browser, if user is new or existing)
- ▶ Time sensitivity (e.g. date & time)
- ▶ Source properties (referrer and other header fields)
- ▶ Always display form

And even control *what* is displayed with dynamic content:

vacation

YOUR ULTIMATE VACATION DESTINATION!



Exclusive vacation deals, direct to your inbox.

india

EXCLUSIVE DEALS TO INDIA!



Sign up today for an exclusive discount on your next trip to India.

First Name: *

WITH THE RIGHT CONTENT





To Automate Lead Generation



After a user submits a form, you can perform any number of these actions:

- ▶ Send a basic **email notification** to the user, or your employees
- ▶ Send an **html email template** with total control over HTML layout
- ▶ **Add Contact** to BlabberJax Contacts™
- ▶ **Remember User's Information**
- ▶ **Redirect User** to Content: a thank you page, a free download, or other links
- ▶ **Create an Order** in BlabberJax Cart: creates a new pending order
- ▶ **Register User Account** in BlabberJax: create a user account in BlabberJax and activate a paid membership

- ▶ 3rd party connections:
 - ▶ **Add contact** to Zoho CRM™
 - ▶ **Add a note** to a contact in Zoho CRM™
 - ▶ **Add email** to Mailchimp™: including specific list(s) and list segment(s)
 - ▶ **Remove email** from Mailchimp™: unsubscribe user from list
 - ▶ **Redirect to PayPal**: redirect a user to PayPal for their payment information

USE YOUR WEBSITE AS THE LAUNCHING POINT FOR YOUR SALES FUNNEL





Integrated Form Actions



After a user submits a form, you can also perform these actions from Zoho CRM™:

- ▶ **Create a follow up** action for a contact, e.g. every time a user submits a form, assign a task to a sales person to call them
- ▶ **Add calendar entries** to sales person's calendar
- ▶ **Create sales opportunity**

Zoho CRM™ is a 3rd party tool that is not affiliated with SSI Design™ or BlabberJax™

FROM Zoho CRM™ CONVERT CONTACTS INTO CUSTOMERS





ENGAGE



1. Web 2.0 Features
2. Smart Calls-to-Action
3. **Social Integration**

BE THE EXPERT YOUR CUSTOMERS ARE LOOKING FOR, WHERE THEY ARE





Share Pages on Social Media



- Easily share any page on Facebook™, Twitter™, and LinkedIn™

Publish Page to Twitter

Select Account:

admin

Tweet:

It's what keeps us awake at night, and the reason why we are always pushing forward.

15 characters remaining

Cancel Publish Post

Beth Williams @Bethwilliamsann · Apr 8
#Coldcalling is a #sales function that is transformed with a fusion of technique and #technology - forwardfocusinc.com/ignite-sales/h...

Forward Focus
April 3 at 9:51am ·

Leaders who know how to communicate assertively and respectfully are those that engender a workplace of trust. They are more capable of influencing and persuading, and employees will be more ready to accept responsibility. Effective communication equals effective employees.



Avoid the Mistakes of Leaders Who Don't Know How to Communicate Assertively and Respectfully

When managers and business leaders know how to communicate assertively and respectfully, the result is an exponential increase in group productivity.

I RECOMMEND THIS PAGE FROM FORWARD FOCUS. | BY FORWARD FOCUS, INC.

BE THE EXPERT YOUR CUSTOMERS ARE LOOKING FOR, WHERE THEY ARE





Social Integration



► Leverage Facebook Open Graph Protocol

```
<html prefix="og: http://ogp.me/ns#">
<head>
<title>The Rock (1996)</title>
<meta property="og:title" content="The Rock" />
<meta property="og:type" content="video.movie" />
<meta property="og:url" content="http://www.imdb.com/title/tt0117500/" />
<meta property="og:image" content="http://ia.media-imdb.com/images/rock.jpg" />
...
</head>
```

- When your content is shared on Facebook, it will automatically be recognized as by your company. Posts & other content can even be auto-categorized in a user's profile under their likes such as 'Places', 'Music', 'Interests', etc.

LEVERAGE SOCIAL MEDIA TO BE DISCOVERED & SHARE





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OPTIMIZE



1. **In-Site Analytics**
2. Process Automation
3. Contact Management

INCREASE YOUR BOTTOM LINE

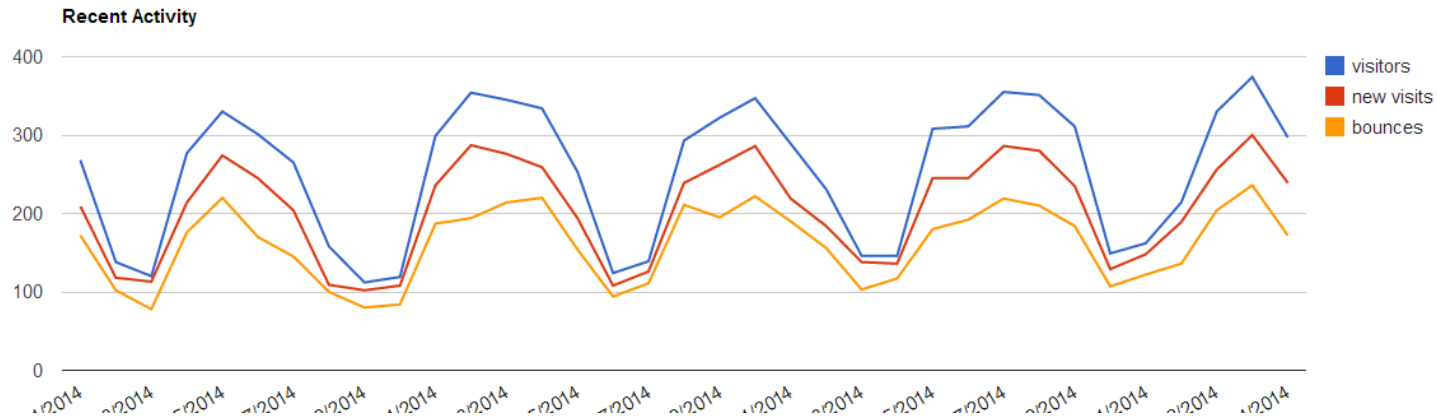




In-Site Analytics



Recent Visits



- ▶ View visitor statistics
- ▶ See what pages people are coming and leaving on
- ▶ Discover what keywords people are using to find you

DISCOVER WHAT CONTENT GENERATES SALES, CUT WHAT DOESN'T





OPTIMIZE



1. In-Site Analytics
2. **Process Automation**
3. Contact Management

MAKE SUCCESS REPEATABLE



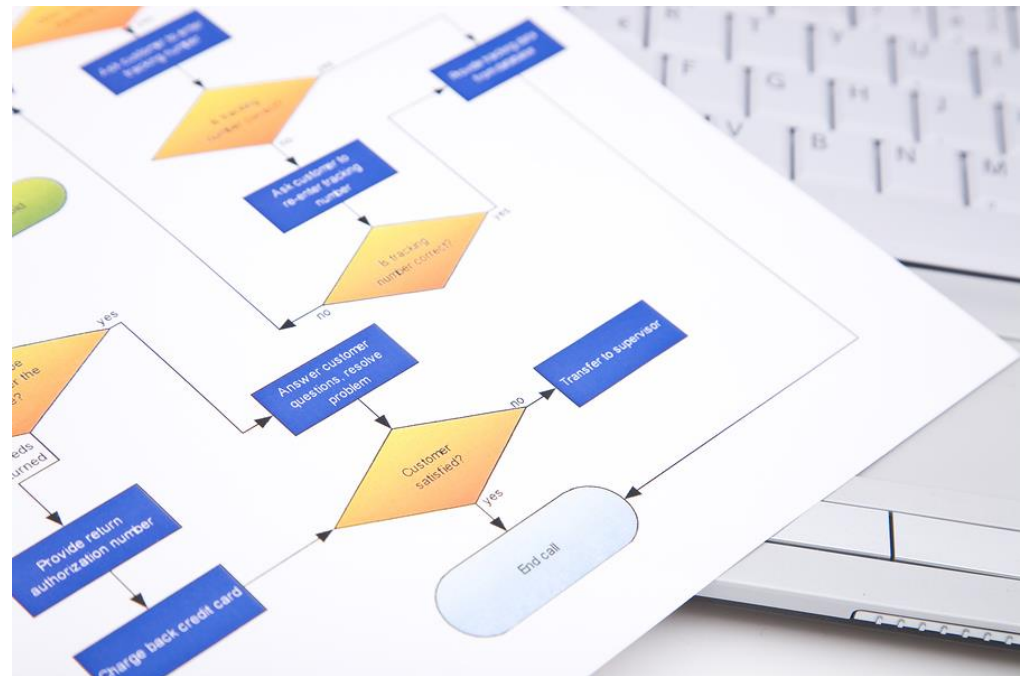


Process Automation



► Extend your website to automate your business processes:

- Reduce Structural Costs
- Standardize Processes
- Increase Efficiency
- Save Time



Note: business process automation requires custom development to implement.

LEVERAGE TECHNOLOGY TO MAKE YOUR BUSINESS FASTER





OPTIMIZE



1. In-Site Analytics
2. Process Automation
3. **Contact Management**

CONNECT VISITORS FROM YOUR MARKETING TO YOUR SALES FUNNEL





Built-In Contact Management



- ▶ BlabberJax Contacts™ provides simple contact management,
- ▶ Built right into your website with the ability to track any action from BlabberJax Engage™.

View Contact

[Open Admin Pa](#)[Admin Panel](#) / [Engage](#) / [Contacts](#) / [View Contact](#)

Shawn Souto

{No Title} , at {No Organization}

Date Created: 11/21/2015

Last Active: 11/22/2015

Contact Type: Customer

Lifecycle

Warmth: ★★★★★

Stage: New

Date Added: {N/A}

[Feed](#) [Detailed Information](#)

Contact Actions

New Lead Capture / Form Submission from BlabberJax Engage

The user, Shawn Souto, submitted the form Eval Effectiveness of Ad Campaigns at http://localhost:51941/bjx_code/plugins/bjxEngage/Services/FormHandler.aspx on 11/22/2015. This action was worth point(s) for the lifecycle stage "New".
at
http://localhost:51941/bjx_code/plugins/bjxEngage/Services/FormHandler.aspx/SubmitForm
on 11/22/2015

UTM Fields

Source: BlabberJax

Medium: DYNAMIC

Notes

No notes available for the selected user.

Add New Note:

Add Note

KNOW YOUR CONTACT'S INTERESTS BEFORE YOU SPEAK TO THEM





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Other BlabberJax™ CMS Technical Features



- ▶ Spam & Spybot Protection
- ▶ Customizable Search Algorithm
- ▶ A/B/n Testing / CPU Learning
- ▶ Dynamic Content Templates Based on Customizable Conditions
- ▶ Canonical Tags
- ▶ Continuous Software Updates
- ▶ Meta Tags
- ▶ Free Bug Fixes
- ▶ Friendly URLs
- ▶ Automated Error Logging
- ▶ Google Analytics & Webmaster Tools

SCALABLE, FLEXIBLE SOLUTION MAKES CUSTOMIZATIONS A SNAP





Smart Integrations



BlabberJax Plugin Suite:

- ▶ Paid Site Membership
- ▶ Engage™ & Contacts
- ▶ Purchase Orders
- ▶ Support
- ▶ Video (Live & On Demand)
- ▶ *Custom on request*

External Applications:

- ▶ Email Marketing
- ▶ Customer Relationship Management
- ▶ Payment Processing



MailChimp



Authorize.Net

PayPal™

- ▶ Email Software

Exchange

- ▶ Airline Bookings

ODYSSEUS
SOLUTIONS

ORBITZ
WORLDWIDE

- ▶ *Custom on request*

CUSTOMIZE BLABBERJAX™ To Work For You!





What is BlabberJax™?



Platform

A Content Management Solution: allows you to easily **create** content, **engage** with your customers, and **optimize** your results.

Service

Content Marketing done for you. Reach your customers on mobile, web, and social. Our writers engage your prospects via blog, email & social media to generate new leads!





Our Marketing Strategy



1

First, we build a content plan by investigating your target audience(s), keywords they might search for, and relevant social media topics.

2

Next, we create a content schedule in BlabberJax Content Planner™ and give you the ability to review and control content before it's published to your website and social channels.

3

Last, we automatically handle delivery of the scheduled content across your website, social media, and email marketing campaigns.






From Strategy to Execution



- Once we finalize the content plan, you have complete access to the schedule via BlabberJax Content Planner™.

Blab it with 

BlabberJax™ [Create](#) [Engage](#) [Optimize](#) [Plugins & Tools](#) [Configuration](#)

Admin Panel / Create / Content Planner

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Show **10** entries Search:

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The Mistake of Putting Too Much Emphasis on Tone of Voice Communication Skills



Release Information

Date: 4/29/2016

Status: **Pending Approval**

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Focus Area: Consciously Communicate

Type:

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Avoid the Mistakes of Leaders Who Don't Know How to Communicate Assertively and Respectfully



Forward Focus > Consciously Communicate > Avoid the Mistakes of Leaders Who Don't Know How to Communicate Assertively and Respectfully

A couple of weeks ago I wrote about how a [case-fronting approach is more effective at addressing breakdowns in communications than being confrontational](#). In this article I look a little more closely at how to communicate assertively and respectfully in the workplace, to build trust and increase productivity.



Beth Williams @Bethwilliamsann · Apr 3

5 pointers to #communicate with #assertiveness & #respect in the #workplace & increase #profit level - [forwardfocusinc.com/consciously-co...](#)



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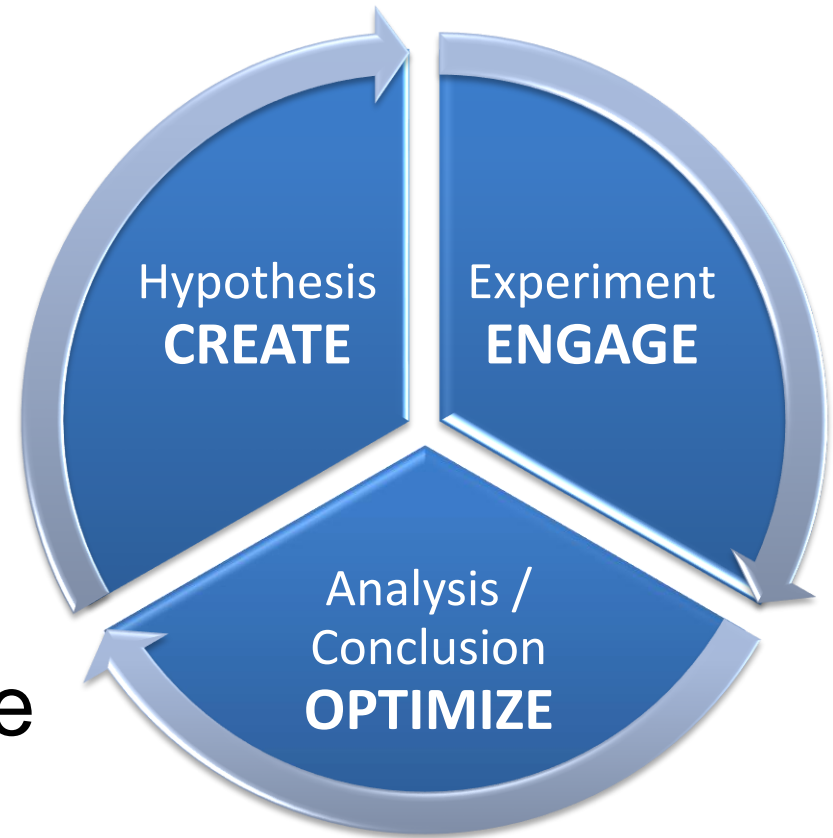




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Customer Testimonials





Air-Savings Testimonial



“ I always try to work with bright, honest, and dependable people. You always deliver, that's why you will always be my first choice.”

I want to introduce you to Shawn Souto, who has developed our website www.Air-Savings.com. I find him to be extremely competent, punctual, honest, and reliable. I don't hand out rave reviews, but my recommendation should serve as one.

Sonny Chatrath

Air-Savings.com | 1330 Oaktree Road #201 | Iselin, NJ 08830 | PH: (732) 287-9100 xt 1260



YOUR WEB GROWTH IS OUR BUSINESS





Forward Focus Testimonial



Shawn is an amazing project manager with the ability to communicate effectively with all stakeholders while efficiently moving a project forward!

I hired Shawn because I needed a new Website and wanted a platform and a partner who understood Marketing and Sales on the internet! I got all that, and more with Shawn!

The Platform he has put together is robust and easy to use. It's designed to generate leads and consistently create a marketing presence over the internet. His program supports you in managing this on-going task which can be daunting for a small business. He makes it easy by taking your content/materials and partnering with you to develop tools to support the marketing efforts on the site. He understands the sales funnel and the need to build relationships with prospective clients! His communication style is open, honest and driven to achieve results. He will teach you about internet marketing as he guides you through the process of bringing your new site up on the net. His meetings are efficient and always end with a to-do list so you can visibly and experientially feel your project moving forward! I highly recommend Shawn and SSI designs!

Sincerely,

Beth Williams, CPC

Managing Partner

Forward Focus





ARK Floors Testimonial



“ Our company had the pleasure of working with Shawn Souto of SSI Design on the overhaul of our company website. Though we were only able to explain our needs in layman terms, Shawn did exactly what we wanted and more. Our website came out better than we had hoped, and Shawn was able to add in features that bring our site's functionality to a new level. Shawn was always professional, knowledgeable and made himself available for any and all questions long after the site was up. He took the time to explain and educate us on how our website works from the back end and we now feel capable in maintaining our own site. We could not be happier with SSI Design and we highly recommend Shawn to anyone looking to create/update their site. ”

Laurie Sanfilippo
Marketing Director
ARK Floors

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Bid Service Testimonial



“Trust me, this business is odd enough to warrant significant changes in an otherwise typical website. I personally think you are worth every penny we invest. I have complete trust in your judgment and totally appreciate everything you do.”

Robert Cook
Bid Service





Safegate & Foster Hunt



Hi Shawn. Just a quick "Thank You" re: the website results. We received 2 calls/meetings last week from potentially large new clients that stated that AG came up #1 on the Google search results for 2 different services. I know little re: how position on search results is obtained/maintained, but if your work is linked to that success-Thanks!

JRH

John R. Harry, EVP & COO

SSI handled all my need and all I can say is "great service and expert details"

GARY J. PALERMO

Managing Director

FOSTER  HUNT

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VIVA Testimonial



“ Our Website launched a couple of weeks ago and I couldn't be happier with the progress and outcome so far. SSI, and founder Shawn, went out of their way to ensure that our needs were being met and that our website would be a platform for our business to get to the next level. Even after the website went live, Shawn kept in touch to ensure we were utilizing everything at our disposal to ensure the website would help our business grow. I could not be more excited about the opportunity Shawn has created for us, and would recommend anyone looking to help their business grow to trust Shawn and SSI! ”

Sincerely,
Alesh Stopar
President
Viva Trade Corp

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Close Reach & Main Attractions



We contacted Shawn/SSI because our website was in desperate need of a facelift. Shawn did a great job and we love our "new look." Additionally the website is extremely easy to edit and update. The customer service provided by Shawn far exceeded our expectations. We highly recommend SSI for website design!

Kelly McNair

Home Office:

20 Meadowbrook Ave

Eatontown, NJ 07724

Cell: [973-632-2377](tel:973-632-2377)

Office: [888.959.9912](tel:888-959-9912) Ext: [102](tel:102)

Dear Shawn Souto,

Thank you for the fantastic job you have done and continue to do for our company's website. Your hard work and dedication has been outstanding. We just wanted to make sure you know how much you are valued and appreciated.

We also know that you have worked tirelessly to keep our website targeting our customer's needs which helps with our return on investment. Not only do you complete excellent quality work yourself but we have seen you assist our coworkers as well.

Thank you Shawn for your hard work and dedication to our company both throughout the past few months and even before that. We really appreciate all that you do.

Sincerely,

Sandra Ohlinger

Assistant Operations Manager

Main Attractions





Why SSI Design?



- ▶ **Support:** If you have questions or trouble with anything on your website, please don't hesitate to call / email us for help
- ▶ **Experience:** 10+ Years Experience with Web Technologies
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